A Persuasive Speech Template by [Emily McWorthy](https://www.youtube.com/watch?v=cHrL_3JRXcw) *Monroe’s motivated sequence template*

[Speech title]

[Name]

Topic:

General Purpose:

Specific Purpose:

Central Idea/Thesis Statement:

1. Introduction
   1. [Attention Getter]
   2. [Why should the audience care?]
   3. [Why are you personally credible?]
   4. [Thesis statement – State your 3 main points]

[Transition to Body]

1. Body
   1. [Problem (Need)]
2. [Evidence for the problem]
3. [Evidence for the problem]
4. [Conclusion to tie the evidence back to the problem]

[Transition – internal summary/internal preview]

* 1. [Satisfaction/Solution]

1. [Describe the solution]
2. [Evidence to support the solution]
3. [Conclusion to tie the evidence to the solution]

[Transition – internal summary/internal preview]

* 1. [Visualization]

1. [How does your solution solve your problem?]
2. [Benefits of your solution]
3. [Example to show how your solution will work]

[Transition to Conclusion]

1. Conclusion

A. [Summarize main points]

B. [Relate back to audience]

C. [Call to Action]

Works Cited

[List of sources in APA or MLA]